

**PRESS RELEASE**

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**All Set To Ignite Growth Engine of ICT @Indonesia**

The advent of information and communication technology (ICT), known as Telematika in Indonesia and includes multimedia, broadcasting technology, has taken place at break-neck speed throughout the world, unleashing enormous economic and commercial opportunities that were never seen before. As the world's fourth largest country, Indonesia has a population of 240 million, of which more than 50% is under the age of 25, and eagerly waiting to tap into the global internet marketplace.

With a vast archipelago of over 13,000 islands, Indonesia abounds in business opportunities as it beckons towards a nationwide connectivity in ICT to be developed. Striving on building an e-society, breaking all barriers circumstancing its rural areas development, it will further fuel the demand for ICT technologies and thus enhancing its engine of growth in the country. The outlook of the Indonesian economy certainly looks robust and exciting in the years ahead.

Bagged with zeal and charged with forwardness, it's all systems go for MASTEL, the Indonesian Infocom Society, which members include the 12 relevant ICT and related industry associations in Indonesia. In conjunction with 2007 as the ICT year for Indonesia, MASTEL takes the initiative to work hand-in-glove with industry leaders, government officials, trade associations and event organizer to set the stage for a most exciting and purpose-driven ICT2007 Indonesia. Scheduled for 3-5 May 2007, ICT2007 Indonesia will fill the premises of the Jakarta Convention Center with a dedicated world-class exhibition and conference where global ICT elites take centre stage to showcase their impressive range of technologies and services, while high-level officials and key industry leaders meet at the Summit to chart the ICT roadmaps and set barometers for Indonesia.

Dr. Giri Suseno Hadihardjono, Chairman of MASTEL, stated that ICT development in Indonesia needs a shared vision to anticipate the digital and convergence era. One of the efforts to achieve it is through sharing expertise and experience in a forum like ICT2007 Indonesia. Aligning its focus with MASTEL's vision for Indonesian ICT development, Mr Indra Putra, President Director of event manager, PT ECMI Services, is confident that ICT2007 Indonesia will be the ideal point for all players at large to meet and exchange ideas, present innovative technologies and solutions to tend to the needs of various industry sectors besides catalysing the country's economic growth. Mr Putra said, "I am confident that government regulators, infrastructure developers, network and service providers, content and solutions providers will all benefit from working together at ICT Indonesia to find solutions to the many challenges we are facing today", not only in the field of Information and Communication Technology but the complete "Telematika" spectrum which includes Multimedia and Broadcasting as well as the supporting industries, such as production houses and artiste.

For more information, please visit [www.ict-indo.com](http://www.ict-indo.com) or contact :

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