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For Immediate Release

Excitement Fills the Air as Market Leaders Converge to Spur ICT @Indonesia to Digital Heights

JAKARTA – 12 December 2006 – MASTEL, The Indonesian Infocom Society, in collaboration with PT ECMI Services as the event manager, has earmarked 2007 to start its milestone of ICT missions for Indonesia. With dedication and determination to turn visions into realities and clear all obstacles with solutions, the organising team driving forth ICT2007 Indonesia to attain unparalleled success receives its shoulder-pat of support from both the governmental and private sectors.

The ICT2007 Indonesia steering committee, which is chaired by the Honourable Pak Sofyan Djalil, Minister for Communications and Information, comprises of members from all significant arms of ICT in the country. Besides the government authorities, such as DEPKOMINFO and the Department of Industry, contributing to the steering committee are also industry movers and market leaders like Alcatel-Lucent, Bakrie, Cisco, Ericsson, Excelcomindo, Hewlett-Packard, IBM, Indosat, Microsoft, Nokia, Qualcomm, Siemens and Telkom. Together and in unison, the committee members are connected to connect-up the country, urban or rural both far and near, to single-mindedly present information and communication challenges with e-solutions. ICT2007 Indonesia in May next year shall kick-start a whole host of ICT initiatives to propel Indonesia into the e-Nation circumference.

Dr. Giri Suseno Hadihardjono, Chairman of MASTEL, said “Indonesia’s ICT industry has experienced an exhilarating growth rate over the last couple of years. We have also seen an exciting evolution in information and communication technology in the country, but have yet to place them in the realm of full exploitation. The potential for business growth and economic opportunities is enormous, yet the challenges that lie ahead are immense. That is why we need a forum, such as ICT2007 Indonesia, to facilitate all stakeholders in the industry to align vision and focus in the set journey to build a robust, inventive and competitive ICT industry, in anticipation of the digital convergence era”.

In line with MASTEL’s mission to establish a conducive business arena in the industry and develop capabilities to compete in the global market, ICT2007 Indonesia will rise to the challenge of providing the ideal place for industry players to share expertise and experience, to showcase innovative technologies and solutions to meet today’s demand and tomorrow’s expectation”, said Mr. Indra Putra, President Director of event manager PT ECMI Services.

The 3-Day event will fill the premises of Jakarta Convention Center, from 3-5 May 2007, with a world-class exhibition spanning the broad spectrum of *Telematika* which will include broadcasting and multimedia technology beside the better known information and communication profiles. Shaping the wellness and mapping the routes of ICT in Indonesia, will be the concurrently held Industry Summit and Technology Conference.

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